



california
NEXT GEN
film festival 2008

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Adam Del Rio to join forces with California Next Gen Film Festival **SF Actor to lend Hollywood insights as part of Innovative Artists Panel**

SACRAMENTO, CA. ---A native of San Francisco heir to a Hollywood legacy and Mexican Classic Film Era (Dolores Del Rio), Adam Del Rio will be taking part in an Innovative Artists Panel at the first annual California Next Gen Film Festival. He will be one of many actors, directors, and producers engaged in lively discussion regarding the future of the film industry. The panel will take place on August 28, 2008 as part of the film festival's opening night festivities.

Del Rio's previous credits include films such as Redline and The Pursuit of Happyness. He will also soon be seen alongside Sean Penn and Josh Brolin in Gus Van Sant's new film Milk. Del Rio is also a writer for the Comedy Central TV series "Lil' Bush: Resident of the United States."

NGFF looks forward to providing festival goers with some insight into Hollywood and to showcasing emerging talent such as that of Adam Del Rio.

Sponsors of the film festival include: Christie Digital, VMI, Comcast, Advantage Presentations, Men's Warehouse, JG & Associates, AEGIS Medical Systems, Silverado, The Howard Agency, Current TV, Production Hub, Metro Hub Network, Sacramento News and Review, Minas Media, Core Care Macintosh Support Specialties, Avid Technologies, ShowBiz Software, Tracy Performing Arts Foundation, Michael Carey Graphic Designer, Balloon Elegance, The Park Ultra Lounge, MOMO Lounge, Dream Ultra Lounge, Badlands and Studio 24.

Visit www.tickets.com to purchase tickets and to view a full schedule of our event visit our website at www.nextgenfilmfest.org. (The NGFF is a 501-C3 non-profit organization)

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