



california  
**NEXT GEN**  
film festival 2008

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## **FOR IMMEDIATE RELEASE**

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### **Comcast and Current TV support California Next Gen Film Festival** ***Festival events present great opportunities for filmmakers***

Sacramento, CA—Media giants Comcast and Current TV will be featured sponsors at the 1<sup>st</sup> Annual California Next Gen Film Festival to be held August 28<sup>th</sup>-31<sup>st</sup> at the Sacramento Memorial Auditorium. The 4-day festival will provide a forum for emerging filmmakers to display their work, showcase HD filmmaking technologies, and discuss trends in the film industry.

Also as part of their support of NGFF, Comcast will feature the festival's top four films on its On Demand service and Current TV will be hosting a meet and greet that will allow guests the opportunity to pitch pods and story ideas to be featured as content on its television and internet media outlets.

The festival will also offer it's filmmakers a chance to network with other prominent industry professionals through its exhibition Film Fair—a film and media trade show that will take place August 30<sup>th</sup>. The display booths will consist of professional showcase of new media and innovative technology used in today's film industry by VMI Video, Silverado Systems, Advantage Presentations Reversa Screens, R5 Records, Minas Media and JVC.

Other sponsors of the film festival include: Christie Digital, VMI, Comcast, Advantage Presentations, Men's Wearhouse, JG & Associates, AEGIS Medical Systems, Silverado, The Howard Agency, Current TV, Production Hub, Metro Hub Network, Sacramento News and Review, Minas Media, Core Care Macintosh Support Specialties, and Studio 24.

Visit our website to purchase tickets and to view a full schedule of our event [www.nextgenfilmfest.org](http://www.nextgenfilmfest.org). (The NGFF is a non-profit organization)

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