



california
NEXT GEN
film festival 2008

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Apocalypto lead actor to appear at California Next Gen Film Festival

Rudy Youngblood to take part in Innovative Artists Panel

Sacramento, CA—The first annual California Next Gen Film Fest is excited to add *Apocalypto* leading actor Rudy Youngblood to its Innovative Artists Panel as part of the festival's opening night festivities to be held August 28th at the Sacramento Memorial Auditorium. As a member of the Panel, Youngblood will join other actors, filmmakers, and industry insiders to discuss everything from the journey of the actor to current trends in the film industry.

Youngblood made his acting debut in the 2005 film *Spirit: The Seventh Fire*. His breakthrough film role however came when he was cast to play lead character Jaguar Paw in Mel Gibson's epic film *Apocalypto*. Passionate and vocal about his own Native American cultural identity, Youngblood takes a spiritual approach to everything he does. Rudy speaks of his journey into Hollywood, "If you believe you can do it, then everything else falls into place. Have faith in what you're doing. Do it. Apply yourself. Then you become driven."

"Youngblood's active involvement with the Panel adds relevance and support to NGFF's mission to create a dialogue between rising stars and local audiences about what it takes to succeed in the media and film industry" says festival President Jaime Gonzalez.

Sponsors of the film festival include: Christie Digital, VMI, Comcast, Advantage Presentations, Silverado, Current TV, Production Hub, Metro Hub Network, Core Care Macintosh Support Specialties, Men's Wearhouse, JG & Associates, AEGIS Medical Systems, The Howard Agency, Sacramento News and Review, Minas

Media, Studio 24, ShowBiz Software, SacLights, SacVibe.com, Michael Carey Graphic Designer, Balloon Elegance, The Park Ultra Lounge, MOMO Lounge, Dream Ultra Lounge, Badlands and R5 Records.

Visit our website to purchase tickets and to view a full schedule of our event www.nextgenfilmfest.org. (The NGFF is a non-profit organization)

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